

REACH CONSUMERS WITH E-DEALS

Now you can get your special offer in front of thousands of eager consumers, for as little as **\$250**

This new service from Gainesville.com provides you with an unprecedented opportunity to reach consumers that specifically have "opted-in" to receive your special offer, deal or coupon! With 11,000 subscribers watching for our e-DEALS email, this is a great opportunity to promote your special. Our e-DEALS email goes out once a week and is perfect for grand openings, coupon specials, or limited time offers. Your ad can have multiple links and you can even upgrade to include a customized landing page.

83.2%

of marketers in a February 2007 survey listed e-mail as their most important advertising tactic for 2007.*

55.3%

of respondents cited it's ability to drive incremental revenue as the reason.*

*Source: Datran Media

Don't delay! Take this opportunity to get your business in the best of new media and print. Call your Gainesville Sun account executive or 352.374.5079.

gainesville.com POWERED BY The Gainesville Sun **e-DEALS**

BUY MORE, SAVE MORE!
Stock up on essentials with special savings made to fit any budget. online only. exclusions apply. [see details](#)

\$20 OFF
WHEN YOU SPEND \$100

\$35 OFF
WHEN YOU SPEND \$150

\$50 OFF
WHEN YOU SPEND \$200

women juniors shoes for the home
men kids handbags bed & bath

To see which items qualify, just look for this link:
eligible for BUY MORE, SAVE MORE SAVINGS

the essentials sales & values

shoes photos sunglasses belts & wallets

- Alfani
- Club Room
- INC International Concepts@
- American Rag
- Hilfiger
- Taso Alba

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