

CONTENT ROTATOR

Gainesville residents use Gainesville.com, and we have the numbers to prove it! Gainesville.com receives an average of over **700,000** unique visitors and over **8 million** page views every month. Gainesville.com receives an average of over **679,000** visitors to the home page every month and now you have the opportunity to reach these viewers with the new Content Rotator ad!

The Content Rotator is a great tool to use for advertising. It is a visual presentation of top stories at the top of Gainesville.com's home page. Automatic rotation calls user's attention to the stories. The rotator contains 6 items: 5 Stories + 1 Ad.

General Ad Requirements:

Accepted formats: GIF, JPEG (static ads only)

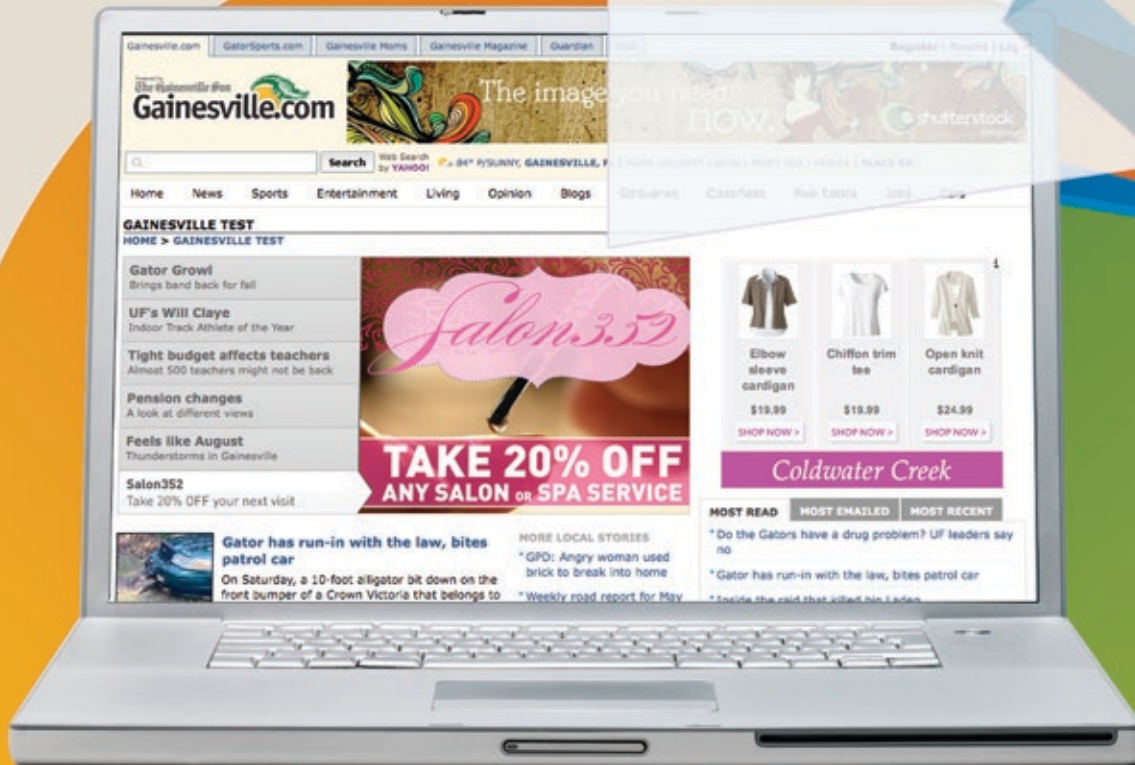
Dimensions: 350x275 pixels (maximum file size: 40k)

\$200 A DAY FOR A 52 TIME COMMITMENT

\$250 A DAY FOR A 26 TIME COMMITMENT

\$300 A DAY FOR A 13 TIME COMMITMENT

\$350 A DAY - OPEN RATE




Gainesville.com

Take advantage of this exciting new offer today! Call your Gainesville Sun account executive or 352.374.5079.