



**H**OOK UP with tailgaters when you take advantage of our ultimate tailgating advertising package!

Your services and products can be front and center in a tailgating themed section in two of our great publications: Gatorsports.com and The Gainesville Sun. Our incredible connection with Gator fans will bring them to you when they are stocking up on all their tailgating supply

needs. If your merchandise is orange and blue, this is the perfect vehicle to get your deal in front of tailgaters. This package is perfect for businesses that specialize in Gator jewelry and gifts, restaurants and catering companies, grocery stores, dealers of outdoor and camping equipment, and even spirits (beer, wine, liquor) shops. If Gator fans are part of your target market, we give you the best options to reach them!

**Ad Sizes, Rates and Deadlines:**

Scene	Gatorsports.com	Rate for inclusion in Gatorsports.com & Scene
2x2	Aug. 27 - Sept. 30 3.25"x2"	\$350
2x5	Aug. 27 - Sept. 30 3.25"x5"	\$500
4x5	Aug. 27 - Sept. 30 6.625"x5"	\$750

**Scene**  
Pub. Aug. 27, Deadline Aug. 21

**Gatorsports.com**  
Pub. Aug. 27 - Sept. 30, Deadline Aug. 21



The top marquee on Gatorsports.com will link to a tailgating theme page, which will include your ad that links to your web site.



**Call your Gainesville Sun Account Executive or 352.374.5012 today!**

