

GEAR UP FOR GATORS! REACH'EM NOW. HERE'S HOW:

They're back. More than **76,000** UF and SFC students start classes on August 22. Faculty and families are returning from summer vacations. A new Gator football coaching staff is ready to make history.

It's an all new fall season in Gator Country and the air is filled with excitement. Sun readers want to know what's new, where to go, what to do, who's up-and-coming and we're going to tell 'em.

Scene Magazine and *Welcome Back Scene* will provide everything from calendars and schedules to music and DVD reviews. These survival guides help readers enjoy Gainesville the way a native does.

Reach more readers now. Sign up today.

STARTING LINE UP SCENE MAGAZINE & CAMPUS SCENE

Publication date:
Thursday, August 18

**Advertising deadline:
Thursday, August 11**

Format: Tabloid

Entertainment Guide

This week's edition of Scene will catch'em while they're moving in and gearing up for school. Just in time to discover a new restaurant, visit a local attraction or find that must-have necessary item.

STAR PLAYER

Publication date:
Thursday, August 25

**Advertising deadline:
Thursday, August 18**

Format: Tabloid

WELCOME BACK

Scene's Annual Edition

This annual entertainment guide is popular for its fall and spring calendar that includes everything under The Sun a Gator might want to visit, see, experience or learn about. It's a keeper.

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The Gainesville
Sun

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