

GEAR UP FOR GATORS! REACH'EM NOW. HERE'S HOW:

They're back. Nearly 68,000 UF and SFC students start classes on August 24. Faculty and families are returning from summer vacations. One of the most celebrated football coaches in Gator history is ready to deliver more than ever.

It's an all new fall season in Gator Country and the air is filled with excitement. Sun readers want to know what's new, where to go, what to do, who's up-and-coming and we're going to tell 'em.

Scene Magazine, *Welcome Back*, and *College Football*—three jam-packed sections—will provide everything from calendars to schedules, stats to menus, player profiles to music & DVD reviews. These survival guides help readers enjoy Gainesville and Gator sports the way a native does.

Reach more readers now. Sign up today.

STARTING LINE UP

Publication date:
Thursday, August 20

**Advertising deadline:
Thursday, August 13**

Format: Tabloid

STAR PLAYER

Publication date:
Thursday, August 27

Event submission deadline:
Monday, July 27

**Advertising deadline:
Thursday, August 20**

Format: Tabloid

**Call your Account Executive
or 352-374-5012 today to
reserve your space.**

The Gainesville
Sun

SCENE MAGAZINE & CAMPUS SCENE

Entertainment Guide

This week's edition of Scene will catch'em while they're moving in and gearing up for school. Just in time to discover a new restaurant, visit a local attraction or find that must-have necessary item.

WELCOME BACK

Scene's Annual Edition

This annual entertainment guide is popular for its fall and spring calendar that includes everything under The Sun a Gator might want to visit, see, experience or learn about. It's a keeper.

Special Rates:

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