

Gainesville.com Offers You Online Solutions

#1 Local Site for Reach, Response, and Results!

Gainesville.com is the definitive source for news and information in Gainesville. With more than 111,000 registered users, the statistics speak for themselves:

Monthly Website Traffic

- 5,123,468 page views
- 963,919 visits
- 491,702 unique visitors

In this age of new media, you cannot afford to miss this *opportunity for maximum exposure*.

Online Banner Ad Pricing

| | 12 months | 6 months | 3 months |
|---|-----------|----------|----------|
| Home Page Presence (Gainesville.com, GainesvilleSun.com) | | | |
| Large Ad Unit (300x250px) - Home Page Only | \$550 | \$600 | \$650 |
| Marquee (300x100px) - Home Page Only | \$425 | \$460 | \$500 |
| Section Front/Targeted | | | |
| Leaderboard (728x90px) - Section Fronts (ROS) | \$550 | \$625 | \$725 |
| Large Unit 01 (300x250px) - Section Fronts (ROS) | \$550 | \$625 | \$725 |
| Article Page Presence | | | |
| Leaderboard (728x90px) - Article Pages Only (ROS) | \$485 | \$550 | \$625 |
| Large Ad Unit 01 (300x250px) - Article Pages Only (ROS) | \$485 | \$550 | \$625 |

(pricing reflects 50,000 impressions/month)



Don't delay! Take this opportunity to get your business in the best of new media and print. Call your Gainesville Sun account executive or 352.374.5079.