

2010

Gator Football Package

7 SUPER

GATOR FOOTBALL SATURDAYS

Every year thousands of Gator sports fans turn to The Gainesville Sun's sports section and Gatorsports.com for award-winning photography and coverage of Gator football. The Sun's sports team including Sun Sports Columnist Pat Dooley, Sports Writer Robbie Andreu and a superb photography staff delivers the best Gator coverage in the state.

PLUS

When you sign a **7 Super Gator Football Saturdays** contract you can pick up the ad to run in the Special Section of **Gator Football** for the same investment, (publishes on August 29).

Gator football season is fast approaching and this year's schedule includes seven home games and a winning ad package. With new quarterback, John Brantley on the field, the Gators are definitely the ones to watch, and The Gainesville Sun offers the most Gator coverage available. A seven-time contract offers frequency and placement all through the most exciting selling season of the year. Score big results by securing your space now.

SEVEN SUPER GATOR FOOTBALL SATURDAYS DELIVERS:

- Timing—Sports fans have intense interest in Gator sports throughout football season
- 5,000+ extra circulation every Saturday home game via Gator FanPaks sold to game goers and out-of-town visitors
- Minimum of 10,000 Gatorsports.com impressions
- Best ad rate of the season (incredible value)
- Limited space available so reserve now

7 Super Gator Football Saturdays Rates:

7x contract. Rate as low as \$188.50* per week for Saturday Home Games
Publishing: Sept. 4, 11, 25, Oct. 9, 16, Nov. 13, 20
*Minimum of 4 mods (7")



Commit to run in all twelve Gator Football Saturdays and receive a super rate as low as \$188.84 per week.

Gator Football Section Rates:

This is the most-read football section of the year. After all, Gator football is the economic engine that fuels Gainesville's fall season. It's what's happening and it's fun. It's Gator Country loud and clear. Place your ad here and score big sales.

Publication date:
Sunday, Aug. 29

Ad Deadline:
Tuesday, Aug. 17

Format: Broadsheet

Full-page	6 col. x 21"	\$1,998.00
Half-page	6 col. x 10.5"	1,209.00
Quarter-page	3 col. x 10.5"	734.50
Eighth-page	3 col. x 5.25"	429.75

Gatorsports.com

Call (352) 374-5012

The Gainesville Sun