



2011 Fall Parade of Homes™

Once again, The Gainesville Sun is proud to be the official publisher of the Builder's Association of North Central Florida's Parade of Homes.™

Published on October 8, 2011, the Parade of Homes™ magazine will include renderings and floor plans of each of the homes participating in the Parade as well as a Parade map for easy travel to the featured homes.

Publication Date:

Parade of Homes™ Magazine: Saturday, October 8, 2011

Advertising Deadline:

Thursday, September 15, 2011

For More Information Please Call 338-3192

The Gainesville
Sun

Advertising Rates:

Inside Front: \$1,523.00
Parade of Homes™

Inside Back: \$1,523.00
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Full Page: \$1,208.00
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Half Page: \$718.00
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Quarter Page: \$562.00
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