

Highlight Your Business at Gainesville.com

Expanding Navigation for Real Estate and Auto Dealers

This new featured ad will put your product at the top of the line when your customers visit Gainesville.com to shop for local cars and real estate. As a person moves his or her mouse over the Real Estate or Auto tabs at Gainesville.com, an advertisement listing content from your inventory or listings will appear under the tab. For realtors, brokers and agents, the ad also appears automatically under the Real Estate tab on the home page.

Target your audience directly with this attractive, content-rich feature!

Auto Expanded Navigation Ad

\$500 per Month

Includes Autos Section Front Featured Autos
Runs entire inventory listed in database
(Maximum of 3 advertisers)



**DIRECT
CUSTOMERS TO
YOUR PRODUCT
FIRST.**

Real Estate Expanded Navigation Ad

\$750 per Month

Includes Real Estate Section Front Featured Property
Target specific properties or run all your listings on a rotation
Automatically featured on the home page
(Maximum of 3 advertisers)



To take advantage of this great opportunity please contact your online advertising representative or call 352.374.5079.