

# REACH CONSUMERS WITH E-DEALS

Now you can get your special offer in front of thousands of eager consumers, for as little as **\$250**

This new service from Gainesville.com provides you with an unprecedented opportunity to reach consumers that specifically have "opted-in" to receiving your special offer, deal or coupon! These folks are looking for the best deals and are watching for our e-DEALS email to deliver them. Our e-DEALS email goes out once a week and is perfect for grand openings, coupon specials, or limited time offers. Your ad can have multiple links and you can even upgrade to include a customized landing page.

**83.2%**

of marketers in a February 2007 survey listed e-mail as their most important advertising tactic for 2007.\*

**55.3%**

of respondents cited it's ability to drive incremental revenue as the reason.\*

\*Source: Datran Media

Don't delay! Take this opportunity to get your business in the best of new media and print. Call your Gainesville Sun account executive or 352.374.5079.

**gainesville.com** *e-DEALS*

**BUY MORE, SAVE MORE!**  
Stock up on essentials with special savings made to fit any budget. online only. exclusions apply. [see details](#)

**\$20 OFF**  
WHEN YOU SPEND \$100

**\$35 OFF**  
WHEN YOU SPEND \$150

**\$50 OFF**  
WHEN YOU SPEND \$200

women juniors shoes for the home  
men kids handbags bed & bath

To see which items qualify, just look for this link:  
**eligible for BUY MORE, SAVE MORE SAVINGS**

the essentials sales & values

shoes photos sunglasses hats & vallets

- Alfani
- Club Room
- INC International Concepts®
- American Rag
- Hilliger
- Taso Alba

You are receiving this email because you signed up for our Affiliate Offers e-mail program.

**MANAGE YOUR SUBSCRIPTIONS**  
If at any time you wish to unsubscribe from this newsletter, please simply reply with UNSUBSCRIBE in the subject line and you will be automatically be removed. Click [here](#) to unsubscribe or sign-up for other e-mail features. To read our privacy policy go [here](#).

**ADVERTISE WITH US**  
To advertise with us, contact Anthony Price, Online Advertising Supervisor, at [anthony.price@ghi.com](mailto:anthony.price@ghi.com) or by phone at (664) 962-7331. For more information see the [Online Media Kit](#).

[GAINESVILLE.COM](#) | [E-MAIL PREFERENCES](#) | [PRIVACY POLICY](#) | [CONTACT US](#) | [ADVERTISING OPPORTUNITIES](#)

Copyright © Spartanburg Herald-Journal and Co-Update.com. All rights reserved.

This opportunity is ideal for retail products, exclusive offers, travel deals, movie discounts, contests, sporting goods...and much more!