

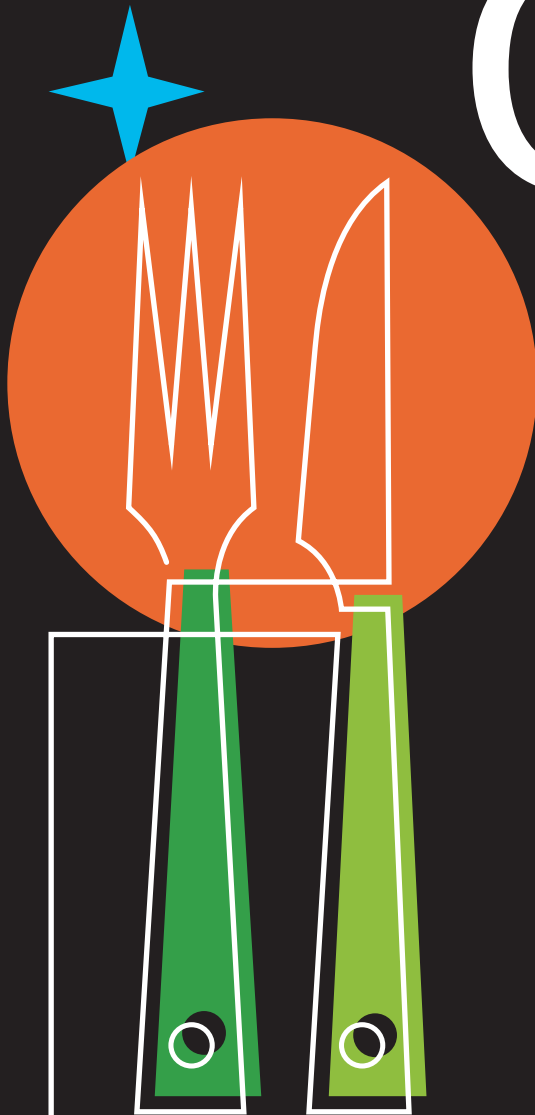
★ *A Taste Of The*

1 Week's Worth  
of Advertising  
**FREE!**

See Reverse for Details

# Dining CLUB

CARD



Every business has competition.

If your competition is reaching your prospective customers and you aren't, you're losing sales!

Participating in The Gainesville Sun's Dining Club Card allows you to fulfill two goals:

1. Increase your traffic and create loyal customers by encouraging them to sample your food, service and atmosphere.
2. Create top of mind awareness with your best customers by advertising consistently in The Gainesville Sun, Gainesville Guardian, Gainesville Voice and Gainesville Magazine.

# Here's What You Get for Participating

Three 8" ads to run within any 1 week period (value \$666.48) plus one ad in the Gainesville Guardian or the Gainesville Voice the same week\*

## PLUS

50% Off Scene Magazine Restaurant Listing

## PLUS

You are eligible for the Restaurant contract rate of \$19.90 (Mon-Thurs) or \$21.31 (Fri-Sun) per column inch for any additional advertising in The Gainesville Sun (minimum ad size is 7")\*  
This offer is 65% off the annual 100" bulk contract rate!

## PLUS

You are eligible for the rate of \$275.00 for a Quarter Page ad in Gainesville Magazine.  
This offer is 50% off the Gainesville Magazine rate! Does not include photography.

\*Free advertising space to be used during contract period only: July 1, 2009 - June 30, 2010. If the restaurant withdraws from the program by refusing to honor the card, the corresponding value of the advertising or \$500 will be billed to their Gainesville Sun account. No cash back.

# How to Participate

Your restaurant provides one free entree with the purchase of an entree of equal or lesser value one time to each Dining Club Member (restrictions may be added).

Call your Account Executive or Tammy Kristof at (352) 337-0326 for complete program details.

# Deadline to Sign Up

2009-2010 Dining Card Club is July 17th, 2009.

