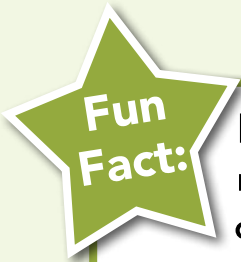


Make Headlines With Gainesville.com

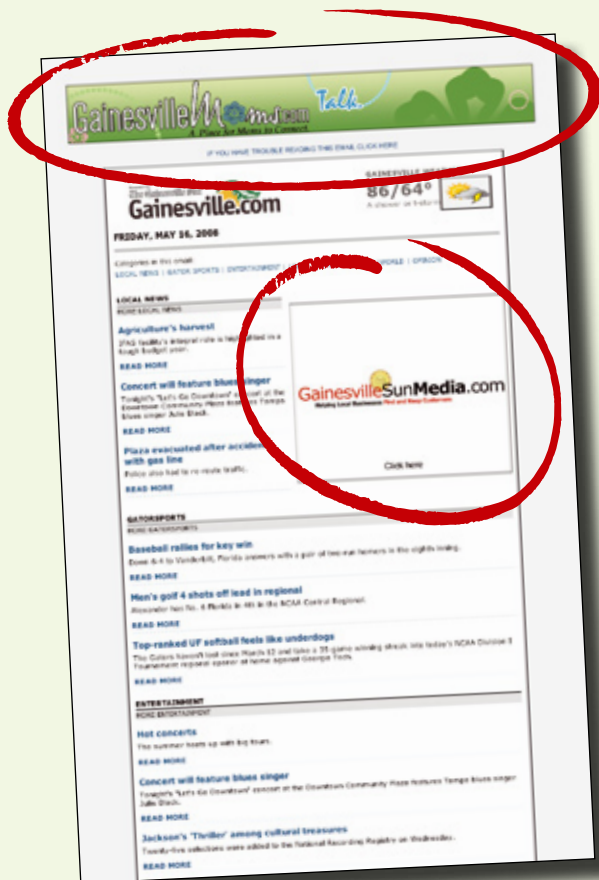
Place your banner ad on Gainesville.com's new Daily Headlines e-newsletter and reach 24,000 people a day and counting!

Gainesville.com Daily Headlines emails are sent every morning, every day. The e-newsletter features breaking news as well as local, state, national and world news, Gatorsports, entertainment, a living section and opinions. Currently at 24,000, our subscriber list is growing by the day as more and more people sign up for this innovative, convenient service. With our current subscriber list, your banner ad will receive over 165,000 weekly views!



Fun Fact:

Daily Headlines routinely see higher click-through rates (CTR) compared to website ads; our CTR averages 47.14 percent!



Rates

1 Ad run for 1 Week:	\$270
2 Ads run for 1 Week:	\$405
1 Ad run for 3 Days:	\$189
2 Ads run for 3 Days:	\$245
1 Ad run for 1 Day:	\$135
2 Ads run for 1 Day:	\$189

Available ad sizes per day:

- 1 Leaderboard ad (728 x 90 px)
- 1 Large ad (300 x 250 px)

Ads must be either jpg or gif, no larger than 38 kB

Keep up to date with today's online communication trends and take advantage of this offer now! Call your Gainesville Sun account executive or 352.374.5079.

