

# Run a Print Ad, Get a Banner Ad — The Best of Both Worlds

## MONDAY - WEDNESDAY

<b>10.5" Ad (2 x 5.25)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	10.5"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$295.50</b>

<b>15.75" Ad (3 x 5.25)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	15.75"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$353.25</b>

<b>21" Ad (2 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	21"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$411.00</b>

<b>31.5" Ad (3 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	31.5"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$495.00</b>

<b>42" Ad (4 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	42"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$600.00</b>

<b>63" Ad (6 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	63"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$810.00</b>

<b>87.5" Ad (5 x 17.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	87.5"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$1,055.00</b>

<b>126" Ad (6 x 21)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	126"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$1,440.00</b>

## THURSDAY - SUNDAY

<b>10.5" Ad (2 x 5.25)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	10.5"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$306.00</b>

<b>15.75" Ad (3 x 5.25)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	15.75"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$369.00</b>

<b>21" Ad (2 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	21"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$432.00</b>

<b>31.5" Ad (3 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	31.5"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$526.50</b>

<b>42" Ad (4 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	42"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$642.00</b>

<b>63" Ad (6 x 10.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	63"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$873.00</b>

<b>87.5" Ad (5 x 17.5)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	87.5"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$1,142.00</b>

<b>126" Ad (6 x 21)</b>	<b>Ad Size</b>	<b>Ad Cost</b>
Print Ad Size	126"	
15,000 Online Impressions	728x90 & 300x250	
<b>Total Ad Cost</b>		<b>\$1,566.00</b>

Color can be added for an additional \$200 on 20" or larger ads.